

Honda Official Merchandise

HONDA
The Power of Dreams

HONDA
OFFICIAL

MERCHANDISE



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“ *Some dream to escape reality, some to change it forever.* ” (Soichiro Honda)

For Honda people, dreams are indispensable. Dreams create new ideas and perfect existing ones.

Dreams are a way to make the most of every moment. Enjoy browsing our new Dreamwear range.



01.



02.

**01 CAP**

Black cap made of cotton twill with zigzag weave • with a metal closure featuring an H-mark metal badge

02 KIDS T-SHIRT

Blue T-shirt featuring a logo print on front and back • 100% cotton with a weight of 200 g/m² • available in sizes 6Y, 8Y, 10Y and 12Y



03.



04.

**03 HOODED VEST**

Grey vest with hood • featuring logo print on the left sleeve and H-logo embroidery on the back • 100% cotton with a weight of 340 g/m² • available in sizes S, M, L, XL and XXL

04 POLOSHIRT MAN

Black poloshirt • featuring a metal Honda badge on the front and an H-mark embroidery on the back • closes with a metal button • 100% cotton with a weight of 200 g/m² • available in sizes S, M, L, XL and XXL



05.

05 PRINTED VEST

All-over-plaid pattern print vest • comes with a logo print • 100% cotton with a weight of 270 g/m² • available in sizes S, M, L, XL and XXL

06 LONGSLEEVE SHIRT MAN

Black shirt • featuring a metal logo badge on the front and H-mark embroidery on the back • 95% cotton and 5% lycra with a weight of 120g/m² • available in sizes S, M, L, XL, XXL



08.

07 3/4 SLEEVE SHIRT WOMAN

Black shirt • featuring a metal logo badge at the neck opening and an H-mark embroidery on the back - 95% cotton and 5% lycra with a weight of 120g/m²
• available in sizes XS, S, M, L, XL

08 WOMAN SCARF

Red scarf • featuring small printed H-mark logos • made of 100% silk

In an eco-friendly spirit Honda has developed an ECO merchandise range. The clothes are designed in organic cotton and come with the ECO flower logo. Organic cotton provides the quality and texture you'd expect from cotton products. You can reap all the benefits of cotton's beauty, comfort and strength, while minimizing harm to the planet.



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**09 ECO POLOSHIRT**

Dark blue poloshirt • featuring a red Eco flower on the left chest area • with Eco flower silhouette in brown stitching • 100% organic cotton with a weight of 200g/m² • available in sizes S, M, L, XL and XXL

10 ECO SWEATER

Khaki sweater • featuring a red Eco flower on the left chest area • with an Eco flower silhouette in light colour stitching • 100% organic cotton with a weight of 220g/m² • available in sizes S, M, L, XL and XXL

11 ECO 3 SEASON JACKET

Brown jacket • softshell material on the outside • featuring a small leather badge with embossed Eco flower logo • comfortable in any type of weather • available in sizes S, M, L, XL and XXL

**12 ECO T-SHIRT V-NECK MAN**

Black T-shirt • featuring the Eco flower on the left chest area • with an Eco flower silhouette in green stitching • 100% organic cotton with a weight of 200g/m² • available in sizes S, M, L, XL and XXL

13 ECO T-SHIRT WOMAN

Turquoise T-shirt • featuring a white Eco flower in the middle • with a round neck and distinctive white piping • 100% organic cotton with a weight of 200g/m² • available in sizes XS, S, M, L and XL

14 ECO KIDS T-SHIRT

Turquoise T-shirt • featuring a mid-sized white Eco flower in the middle • 100% organic cotton with a weight of 200g/m² • available in sizes 6Y, 8Y, 10Y and 12Y



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15 ECO BABY ROMPER AND APRON

White romper and apron • featuring a red Eco flower in the middle and the slogan "Everyone wants to be good" • 100% organic cotton

16 ECO FUN WOODEN GAME

Fun and educational game for children • compliant with child safety regulations • made of wood with a flap bottom • featuring the Honda logo and Eco Flower

17 ECO COASTERS SET

Set of 8 coloured coasters shaped as the Eco Flower • made of environmentally-friendly material • wrapped in a white gift box • comes in a pack of 5 sets packed together

18 ECO KEYCHAIN

Canvas keychain with a flat shiny metal split ring • featuring a black Eco flower and rubber printed text • comes in a pack of 10 keychains

19 ECO FLIP FLOPS

Beige Flip Flops • canvas top with a black rubber sole and a white Eco Flower • include a leather badge featuring the Eco Flower • available in sizes 40, 41, 42, 43, 44 and 45

20 ECO BEACH TOWEL

Black beach towel with a large gradient Eco flower • size 700 x 1400 mm and a weight of 450g/m²



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20.



With the new CR-Z, Honda Access also launched a range of genuine CR-Z merchandise. The line-up has a stylish and futuristic look and feel. Black is a featured colour, providing a sleek, high-class image. All items are made of high-quality and environmentally-friendly materials. Clothing even comes with a specially-designed CR-Z hang-tag.





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22.

**21 CR-Z POLOSHIRT**

Black poloshirt • includes a white CR-Z logo on the right breast and a white H-mark on the upper back • featuring white piping and the CR-Z silhouette • 100% organic cotton with a weight of 200g/m² • available in sizes S, M, L, XL and XXL

22 CR-Z CAP

Black cap • with an embossed CR-Z silhouette in the front and a classy shiny metal CR-Z logo • including a velcro closure on the back with the H-mark • made of heavy brushed cotton twill

23 CR-Z WATCH

Black watch • unique design featuring the CR-Z logo • rugged stainless steel case and rubber wrist band • 200M water-resistant • luminous hands and a carbon-look plate • date indication • comes in a nice gift box

24 CR-Z KEYCHAIN

Black keychain • made of nylon webbing with the CR-Z logo in PVC • featuring a distinctive light blue accent in contrast to the black, matching the car's interior look • attached to a heavy duty metal ring • comes in a pack of 5 pieces

23.



24.



SMALL, BUT PERFECTLY FORMED

Honda's genuine scale models are not only made for the toy market - they're collectors items, too. Our scale models focus on classic, contemporary and competition versions of Honda cars and their 'fun' factor appeals to an increasingly wide range of customers.

Each scale model comes in a unique box with a Honda sleeve or in a specifically Honda-designed gift box. Our model cars are typically offered in 1:43 and 1:20 scales.



CLAS

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30.



25 Honda Accord 1976 ex Gold (scale 1/43)

26 Honda Accord 1976 ex Silver (scale 1/43)

27 Honda NSX - Black (scale 1/43)

28 Honda NSX Type-R - Yellow (scale 1/43)

29 Honda NSX Type R - Red (scale 1/43)

30 Honda NSX 2000 Lime Green Metallic (scale 1/43)

SIC

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31 Honda Civic 1990 Silver (scale 1/43)

32 Honda Civic 1990 Red (scale 1/43)

33 Honda CRX 1989 Green Metallic (scale 1/43)

34 Honda CRX 1989 Red (scale 1/43)

35 Honda CRX 1989 Black (scale 1/43)

36 Element - Silver (scale 1/43)

CONTEMPORARY

37.



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41.



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42.



37 Civic 5D 2009 (scale 1/43)

38 Honda Civic Type-R Silver (scale 1/43)

39 Honda Jazz 2009 Blue Metallic (scale 1/43)

40 Honda Jazz 'Fit' 2009 Silver (scale 1/43)

41 Honda Jazz 'Fit' 2009 White (scale 1/43)

42 Honda CR-Z Premium White Pearl (scale 1/43)

COMPETITION

43.



45.



47.



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48.



43 Williams Honda FW11B Mansell 87 (scale 1/43)

44 MC Laren Honda MP4-3 Test Car (scale 1/43)

45 Honda NSX Raybrig 2007 (scale 1/43)

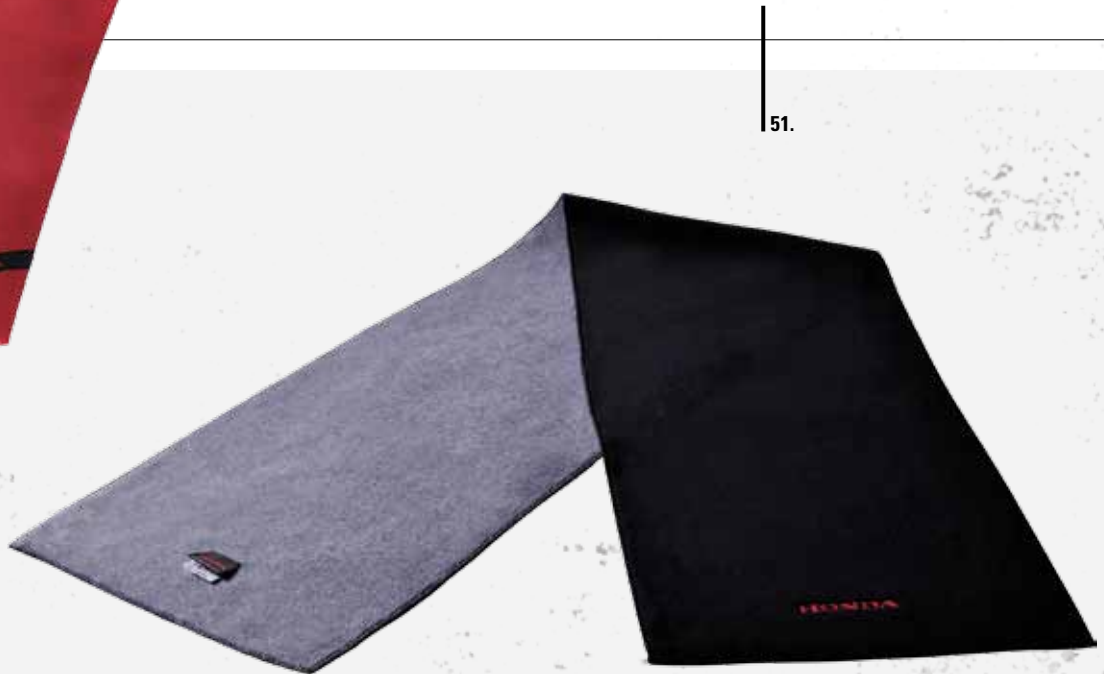
46 Honda racer HOT WHEELS (scale 1/60)

47 Honda RA272 F1 - Mexico GP (scale 1/20)

48 Honda RA272 F1 - Mexico GP - #12 (scale 1/20)

Honda's original merchandise ensures continuity and consistency of the trademark and brand. Our unique branded items reflect a sense of style and individuality appreciated by Honda owners. The quality is obvious in every detail because it's the small details that make the big difference. That is why we created the Honda Collection.





49 HONDA TIE BLUE

Dark blue light blue and beige striped • featuring a Honda logo • 100% silk

50 HONDA TIE RED

Red colour • featuring a Honda logo • 100% silk

51 HONDA SCARF

High quality polarfleece • black and grey colours • includes a red PVC logo on the front black side

52 HONDA SUNGLASSES

Honda sunglasses 2010 model • Offering UV protection • comes in 1 kit of 3 pieces

53 HONDA PIN CAR

Zinc alloy with gold plating • nickle-free • gold plated colour • comes in pack of 10 pieces

54 BEACH VOLLEY BALL

Soft artificial leather in a grey/red print with Honda logo • comes in the official size and weight

55 BEACH TOWEL

Black towel with Honda logo print • 100% cotton • 450 g/m² • size: 1400 x 700mm

52.



53.



54.



55.



**56 UMBRELLA**

Black umbrella with red Honda logo print • made of stormproof material with a carbon-look shaft • with EVA handle

57 HONDA LANYARD

Black lanyard with printed logos and PVC badge • including quick release in the neck • buckle and metal hook • size: 1,5 cm x 90 cm • 1 kit comes in 10 pieces

58 HONDA PEN

Shiny silver pen • featuring red Honda logo • comes in a classy gift box

59 BEAR HONDA CARS

Brown bear with white t-shirt • Honda Power of Dreams logo on the front of the t-shirt • size 20 cm • comes in 1 kit of 2 pieces



57.



58.

60 HONDA BLACK/WHITE MUG SET

Set of black and white cylindrical mugs • made of traditional porcelain • with Honda Power of Dreams logo print • dishwasher-proof

61 HONDA TRAVEL BAG

Black leather Travel Bag • washed heavy cotton canvas • size: 40 - 50 L • featuring Honda logo embossed on right front pocket • aluminium details

62 HONDA COMPUTER BAG

Black leather Computer Bag • washed heavy cotton canvas • size: 36 x 28 cm • featuring Honda logo embossed on front pocket • padded computer compartment

59



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66.

**63 KEY HANGER HONDA**

Matt nickel keychain • featuring black enamel Honda logo • featuring Honda logo on 1 side • rectangular shape with rounded corners • size 55 mm x 20 mm • comes in a set of 5 pieces

64 KEY HANGER HONDA JAZZ

Matt nickel keychain • featuring black enamel Jazz logo • featuring Honda logo on 1 side • rectangular shape with rounded corners • size 55 mm x 20 mm • comes in a set of 5 pieces

65 KEY HANGER HONDA CIVIC

Matt nickel keychain • featuring black enamel Civic logo • featuring Honda logo on 1 side • rectangular shape with rounded corners • size 55 mm x 20 mm • comes in a set of 5 pieces

66 KEY HANGER HONDA CR-V

Matt nickel keychain • featuring black enamel CR-V logo • featuring Honda logo on 1 side • rectangular shape with rounded corners • size 55 mm x 20 mm • comes in a set of 5 pieces

67 KEY HANGER HONDA ACCORD

Matt nickel keychain • featuring black enamel Accord logo • featuring Honda logo on 1 side • rectangular shape with rounded corners • size 55 mm x 20 mm • comes in a set of 5 pieces

68.



69.



70.

**68 ASIMO NOTEBOOK**

A5 size • 48 sheets • materials: polypropylene, coated paper, book paper • packed in plastic bag

69 ASIMO TRANSPARENT POLY FILE JACKET B

Milky white colour • size: 310 x 220 mm • polypropylene • packed in plastic bag

70 ASIMO WRITING PAD

A4 size • 50 sheets • materials: coated paper, book paper • packed in plastic bag

If you are a true Honda fan, having a Honda watch is your best testimonial. Our Honda watches do not merely provide an indication of time, their designs stand for timeless elegance and high quality.



71.

**71 HONDA PREMIUM CAR WATCH**

Comes with a steel case and brown croc-look leather strap • including chronograph and date indication • water-resistant to 5ATM • presented in a luxury leather-look gift box

72 HONDA WOMEN'S WATCH

Comes with a steel case and white leather strap • including chronograph and date indication • water-resistant to 10ATM • presented in a luxury leather-look gift box

72.

**73 HONDA STEEL CHRONOGRAPH WATCH**

Limited edition, high-class steel chronograph watch • comes with stainless steel pushers and crown • luminous hands • 50M water-resistant • featuring Honda logo embossed in the buckle • presented in a very classy box

74 HONDA KIDS WATCH

Colourful design • the bands feature a variety of Honda motorcycles and cars • comes in an attractive box

75 HONDA CAR WATCH

Comes with a high quality black plated stainless steel case • band, buckle, pushers and crown and a black soft silicone band • luminous hands • including chronograph, date indication and tachymeter • 50M water-resistant • presented in gift box

73.



74.



75.



Men / Unisex				
	S	M	L	XL
CHEST (INCHES)	34-36	38-40	40-42	42-44
CHEST (CMS)	86-90	96-100	100-106	106-112

Women				
	XS	S	M	L
CHEST (INCHES)	30-32	32-34	34-36	36-40
CHEST (CMS)	76-80	80-86	86-90	90-100

Dreamwear P. 4 - 9			
01. CAP			08MLW-11C-CAP
02. KIDS T-SHIRT	6Y		08MLW-11C-TSK6Y
KIDS T-SHIRT	8Y		08MLW-11C-TSK8Y
KIDS T-SHIRT	10Y		08MLW-11C-TSK10
KIDS T-SHIRT	12Y		08MLW-11C-TSK12
03. HOODED VEST	S		08MLW-11C-HVS
HOODED VEST	M		08MLW-11C-HVM
HOODED VEST	L		08MLW-11C-HVL
HOODED VEST	XL		08MLW-11C-HVXL
HOODED VEST	XXL		08MLW-11C-HVXXL
04. POLOSHIRT MAN	S		08MLW-11C-PSS
POLOSHIRT MAN	M		08MLW-11C-PSM
POLOSHIRT MAN	L		08MLW-11C-PSL
POLOSHIRT MAN	XL		08MLW-11C-PSXL
POLOSHIRT MAN	XXL		08MLW-11C-PSXXL
05. PRINTED VEST	S		08MLW-11G-PVS
PRINTED VEST	M		08MLW-11G-PVM
PRINTED VEST	L		08MLW-11G-PVL
PRINTED VEST	XL		08MLW-11G-PVXL
PRINTED VEST	XXL		08MLW-11G-PVXXL
06. LONGSLEEVE SHIRT MAN	S		08MLW-11C-LSS
LONGSLEEVE SHIRT MAN	M		08MLW-11C-LSM
LONGSLEEVE SHIRT MAN	L		08MLW-11C-LSL
LONGSLEEVE SHIRT MAN	XL		08MLW-11C-LSXL
LONGSLEEVE SHIRT MAN	XXL		08MLW-11C-LSXXL
07. 3/4 SLEEVE SHIRT WOMAN	XS		08MLW-11C-SSXS
3/4 SLEEVE SHIRT WOMAN	S		08MLW-11C-SSS
3/4 SLEEVE SHIRT WOMAN	M		08MLW-11C-SSM
3/4 SLEEVE SHIRT WOMAN	L		08MLW-11C-SSL
3/4 SLEEVE SHIRT WOMAN	XL		08MLW-11C-SSXL
08. WOMAN SCARF			08MLW-11C-SCA

Eco Merchandise P. 10 - 15			
09. POLOSHIRT	S		08MLW-ECL-PSS
POLOSHIRT	M		08MLW-ECL-PSM
POLOSHIRT	L		08MLW-ECL-PSL
POLOSHIRT	XL		08MLW-ECL-PSXL
POLOSHIRT	XXL		08MLW-ECL-PSXXL
10. SWEATER	S		08MLW-ECL-LSS
SWEATER	M		08MLW-ECL-LSM
SWEATER	L		08MLW-ECL-LSL
SWEATER	XL		08MLW-ECL-LSXL
SWEATER	XXL		08MLW-ECL-LSXXL
11. 3 SEASON JACKET	S		08MLW-ECL-JACS
3 SEASON JACKET	M		08MLW-ECL-JACM
3 SEASON JACKET	L		08MLW-ECL-JACL
3 SEASON JACKET	XL		08MLW-ECL-JACXL
3 SEASON JACKET	XXL		08MLW-ECL-JACXXL
12. T-SHIRT V-NECK MAN	S		08MLW-ECL-TSMS
T-SHIRT V-NECK MAN	M		08MLW-ECL-TSMM
T-SHIRT V-NECK MAN	L		08MLW-ECL-TSML
T-SHIRT V-NECK MAN	XL		08MLW-ECL-TSMXL
T-SHIRT V-NECK MAN	XXL		08MLW-ECL-TSMXXL
13. T-SHIRT WOMAN	XS		08MLW-ECL-TSWXS
T-SHIRT WOMAN	S		08MLW-ECL-TSWS
T-SHIRT WOMAN	M		08MLW-ECL-TSWM
T-SHIRT WOMAN	L		08MLW-ECL-TSWL
T-SHIRT WOMAN	XL		08MLW-ECL-TSWXL
14. KIDS T-SHIRT 06 YEARS			08MLW-ECL-TSK6Y
KIDS T-SHIRT 08 YEARS			08MLW-ECL-TSK8Y
KIDS T-SHIRT 10 YEARS			08MLW-ECL-TSK10Y
KIDS T-SHIRT 12 YEARS			08MLW-ECL-TSK12Y
15. BABY ROMPER AND APRON			08MLW-ECL-BRAB
16. COASTERS SET			08MLW-ECL-CSTR
17. FUN WOODEN GAME			08MLW-ECL-GAME
18. ECO KEYCHAIN			08MLW-ECL-KEY
19. ECO FLIP FLOPS 40			08MLW-ECL-FLIP40
ECO FLIP FLOPS 41			08MLW-ECL-FLIP41
ECO FLIP FLOPS 42			08MLW-ECL-FLIP42
ECO FLIP FLOPS 43			08MLW-ECL-FLIP43
ECO FLIP FLOPS 44			08MLW-ECL-FLIP44
ECO FLIP FLOPS 45			08MLW-ECL-FLIP45
20. BEACH TOWEL			08MLW-ECL-TWL

CR-Z Merchandise | P. 16 - 19

21.	CR-Z POLO SHIRT	S	08MLW-CRZ-PSS
	CR-Z POLO SHIRT	M	08MLW-CRZ-PSM
	CR-Z POLO SHIRT	L	08MLW-CRZ-PSL
	CR-Z POLO SHIRT	XL	08MLW-CRZ-PSXL
	CR-Z POLO SHIRT	XXL	08MLW-CRZ-PSXXL
22.	CR-Z CAP		08MLW-CRZ-CAP
23.	CRZ WATCH		08MLW-09C-WCRZ
24.	CR-Z KEYCHAIN		08MLW-CRZ-KEY

Car Scale Models | P. 20 - 25

25.	HONDA ACCORD 1976 EX GOLD	08MDC-ACC-001
26.	HONDA ACCORD 1976 EX SILVER	08MDC-ACC-002
27.	HONDA NSX - BLACK	08MDC-SLO-002
28.	HONDA NSX TYPE-R - YELLOW	08MDC-SLO-002T
29.	HONDA NSX TYPE-R - RED	08MDC-SLO-001T
30.	HONDA NSX 2000 LIME GREEN METALLIC	08MDC-SLO-001
31.	HONDA CIVIC 1990 SILVER	08MDC-CIV-001
32.	HONDA CIVIC 1990 RED	08MDC-CIV-002
33.	HONDA CRX 1989 GREEN METALLIC	08MDC-CRX-001
34.	HONDA CRX 1989 RED	08MDC-CRX-002
35.	HONDA CRX 1989 BLACK	08MDC-CRX-003
36.	ELEMENT - SILVER	08MDC-SCV-001
37.	CIVIC 5D 2009	08MDC-SMG-001F
38.	HONDA CIVIC TYPE-R SILVER	08MDC-SMT-003
39.	HONDA JAZZ 2009 BLUE METALLIC	08MDC-TF0-001
40.	HONDA JAZZ 'FIT' 2009 SILVER	08MDC-TF0-002
41.	HONDA JAZZ 'FIT' 2009 WHITE	08MDC-TF0-003
42.	HONDA CR-Z PREMIUM WHITE PEARL	08MDC-SZT-001
43.	WILLIAMS HONDA FW11B MANSELL 87	08MDC-HER-NM87
44.	MC LAREN HONDA MP4-3 TEST CAR	08MDC-HER-ASTC
45.	HONDA NSX RAYBRIG 2007	08MDC-SLO-007R
46.	HONDA RACER HOT WHEELS	08MDC-HRA-001
47.	HONDA RA272 F1 - MEXICO GP	08MDC-RAF-272
48.	HONDA RA272 F1 - MEXICO GP - #12	08MDC-RAF-272B

Honda Collection | P. 26 - 33

49.	HONDA TIE BLUE	08MLW-10G-TIEB
50.	HONDA TIE RED	08MLW-10G-TIER
51.	HONDA SCARF	08MLW-09G-SCA
52.	HONDA SUNGLASSES	08MLW-10G-SUNG
53.	HONDA PIN CAR	08MLW-09G-PIN
54.	BEACH VOLLEY BALL	08MLW-11G-BVB
55.	BEACH TOWEL	08MLW-11G-TWL
56.	UMBRELLA	08MLW-11G-UMB
57.	HONDA LANYARD	08MLW-11C-LAN
58.	HONDA PEN	08MLW-08G-TRPEN
59.	BEAR HONDA CARS	08MLW-11C-BEAR
60.	BLACK/WHITE MUG SET	08MLW-11C-MUG
61.	HONDA TRAVEL BAG	08MLW-08G-BAG
62.	HONDA COMPUTER BAG	08MLW-08G-CBAG
63.	KEY HANGER HONDA	08MLW-11C-KEY
64.	KEY HANGER HONDA JAZZ	08MLW-11C-KJAZZ
65.	KEY HANGER HONDA CIVIC	08MLW-11C-KCIV
66.	KEY HANGER HONDA CR-V	08MLW-11C-KCRV
67.	KEY HANGER HONDA ACCORD	08MLW-11C-KACC
68.	ASIMO NOTEBOOK	08MAS-08G-NOTEB
69.	ASIMO TRANSPARENT POLY FILE JACKET B	08MAS-08G-POLFB
70.	ASIMO WRITING PAD	08MAS-08G-WRIPD

Honda Watches | P. 34 - 37

71.	HONDA PREMIUM CAR WATCH	08MLW-07C-WATM
72.	HONDA WOMEN'S WATCH	08MLW-07G-WATL
73.	HONDA STEEL CHRONOGRAPH WATCH	08MLW-08G-WATS
74.	HONDA KIDS WATCH	08MLW-09G-WATK
75.	HONDA CAR WATCH	08MLW-11C-WATCM

HONDA

The Power of Dreams

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